

Lightingfair
YIWUCHINA

2021义乌国际灯具灯饰博览会 暨LED采购交易会

Yiwu International Lighting Expo & LED Trade Fair 2021

2021年09月18日-20日
义乌国际博览中心-中国

September 18-20, 2021
Yiwu International Expo Centre

管理及统筹 | Organized by



www.lightingtradefair.com

展会介绍 | Exhibition Introduction

义乌国际灯具灯饰博览会暨LED采购交易会（简称：Yiwu Lighting Fair）作为中国地区内颇为专业的灯饰行业采购盛会，是每年灯具灯饰制造商在义乌与全球目标买家直接接触，建立业务联系并提升出口业绩提供了独一无二的窗口。展会举办地中国义乌-全球最大的小商品集散中心，汇集了世界各地厂家生产的32多万种产品，被誉为小商品的海洋、购物者的天堂；义乌市场年出口标准货柜50多万个，出口215个国家和地区，该市场的成交额已连续14年居中国各大小商品市场榜首，也是目前全球最大的日用消费品流通中心和中国重要的商品出口基地。

As the professional procurement event for lighting industry in China, Yiwu International Lighting Expo & LED Trade Fair (Yiwu Lighting Fair) provides a unique platform for lighting manufacturers to directly contact with domestic and foreign target buyers in Yiwu each year, so as to establish trade relations and improve export performance. The show takes place in Yiwu, which is the world's largest distribution center for small commodities, bringing together more than 320,000 kinds of products produced by manufacturers from all over the world, known as the sea of small commodities and the paradise for shopping. Furthermore, the annual export volume of Yiwu exceeds 500,000 standard containers, radiating to 215 countries and regions around the world. The turnover has ranked first in China's various commodity markets for 14 consecutive years, and it is currently the world's largest transportation center for consumer goods as well as an important commodity base in China.





展馆优势

Pavilion Advantage

义乌国际灯具灯饰博览会暨LED采购交易会（简称：Yiwu Lighting Fair）的举办场地义乌国际博览中心分别距离上海有三个半小时的车程，乘坐高铁仅需一个半小时。北京和广州每天都有飞往义乌的航班，从义乌国际机场乘坐机场快线到义乌国际博览中心仅需三十分钟的时间；而由火车站乘计程车，只需二十分钟便可将买家带到义乌国际博览中心。

Yiwu Lighting Fair will be held at Yiwu International Expo Centre, which is three and a half hours' drive to Shanghai, and only one and a half hours by high-speed railway. Meanwhile, there are daily flights to Yiwu from Beijing and Guangzhou, taking only 30 minutes from Yiwu International Airport to Yiwu International Expo Centre by airport express. If you choose to take a taxi from the train station, it will only spend 20 minutes arriving at the exhibition hall.



产业资源

Industrial Resources

义乌共拥有1900大类消费品/一站式服务、58000中国供应商/零距离接触、400000中日用消费品/全天候展示、下单、外运、结算/一条龙服务。到目前为止，已有灯具灯饰企业2012家、商业企业5064家，全行业年成交额超百亿元、外贸出口额近10亿美元，产品在覆盖国内市场的同时，远销欧美、中东、东南亚等地区的200多个国家。

Yiwu has the rich industrial resources, including one-stop service for 1,900 major consumer goods, procurement platform for 58,000 domestic suppliers, all-weather display of 400,000 Chinese and Japanese consumer goods, and one package service for ordering, shipping, and settlement as well. There have been 2012 lighting manufacturing enterprises and 5064 commercial enterprises so far. Meanwhile, the annual turnover of the whole industry exceeds 10 billion yuan, and the total export value of foreign trade is nearly one billion dollars. Besides, its products not only cover the domestic market, but also are exported to more than 200 countries in Europe, America, Middle East, Southeast Asia and other regions.

买家资源

Buyer Resources

外国常驻义乌的外贸机构有3000多个，采购外商达两万多人，机场外商旅客吞吐量已达20.16万人次年，与100多个国家和地区建立了贸易关系，商品已出口到世界五大洲200多个国家和地区，国际采购团在义乌也纷设采购中心包括沃尔玛、家乐福、宜家家居、易购和联合国难民署等。

There are more than 3,000 foreign trade organizations and more than 20,000 foreign buyers permanently stationed in Yiwu, as well as the foreign passengers throughput of airport have reached 206,600 people a year. At the same time, Yiwu has established trade relations with more than 100 countries and regions all over the world, and its commodities have been exported to more than 200 countries and regions on the five continents of the world. In addition, the international procurement group including Wal-Mart, Carrefour, IKEA, Easy Shop and UNHCR has also set up procurement centers in Yiwu.

展会分会场

Parallel Sessions

义乌国际灯具灯饰博览会暨LED采购交易会（简称：Yiwu Lighting Fair）将依托义乌-国际商贸城的资源优势，在展会期间利用义乌六个市场和30条专业街作为分会场（共计：150万平方米），展会规模宏大、商品集中、品种齐全！所有买家只要踏入义乌的土地，就进入全球最大的小商品展会现场。

Relying on the resource advantages of Yiwu International Trade City, Yiwu Lighting Fair makes full use of its six markets and 30 professional streets as parallel sessions with a total of 1.5 million square meters, which has been a large-scale exhibition with a variety of commodities. As long as buyers come to Yiwu, they will enter into the world's largest small commodity exhibition site.

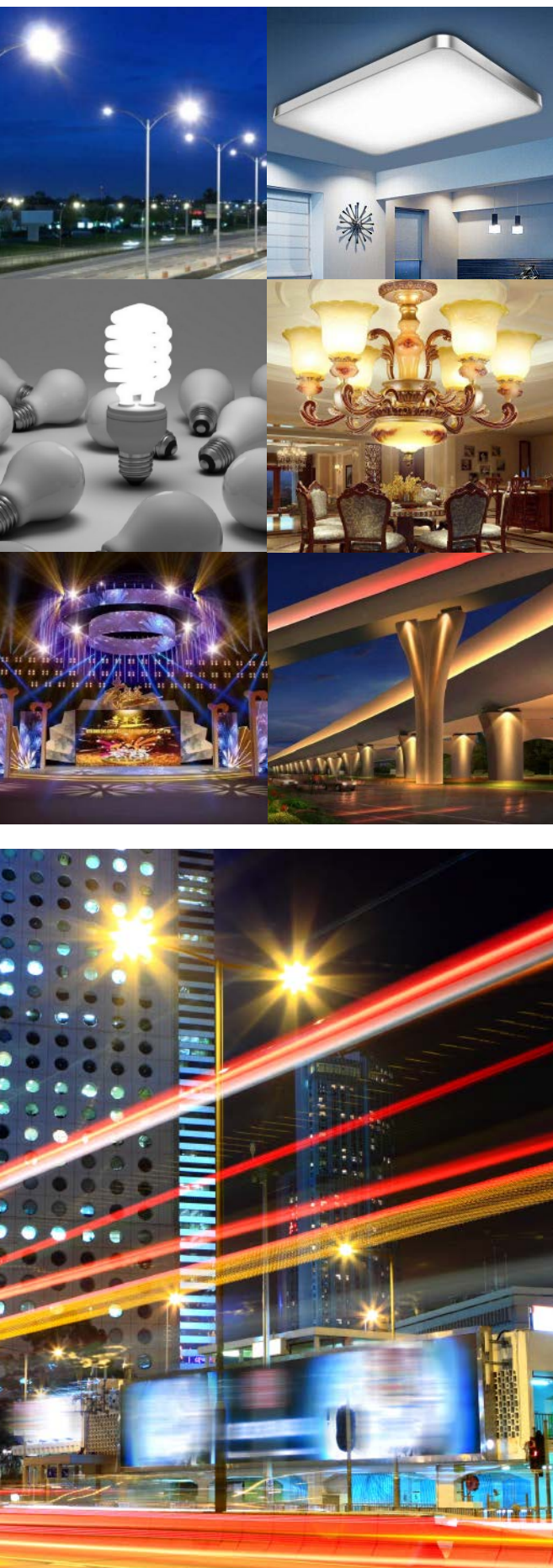
买家渠道

Buyer Channel

展会的客户邀请工作中是在历届展会的基础上进行招商，将印制超过100万份入场券，通过全国各地的灯具灯饰商品城、专业街及生产基地进行派发。以及在广交会、华交会、亚洲博览会及各类灯具灯饰与照明领域的派发给展商和专业买家。目前，此次展会还专门成立客户邀请小组，还通过行业门户网站针对北美洲、欧洲、中东、日本、韩国及其他主要出口市场的买家进行宣传(包括环球资源、阿里巴巴、美国贸易站、印度恒动贸易等)。

The invitation of exhibitors is based on previous exhibitions. More than 1 million tickets will be printed and distributed in lighting commodity cities, professional streets and manufacturing bases across the country, as well as related exhibitions in the lighting field such as the Canton Fair, East China Fair, Asian Expo to exhibitors and visitors. At present, organizing committee plans to set up a customer invitation group to promote the show by means of Industry portal including Global Sources, Alibaba, US Trade Station, etc., so as to attract buyers in North America, Europe, Middle East, Japan, South Korea and other major export markets.





展出大类 | Major Exhibits

- 各类户外照明灯具 ; Outdoor lighting,
- 室内灯具灯饰 ; Indoor lighting,
- 节能灯 ; Energy-saving lamps,
- LED照明 ; LED lighting,
- 专业灯光 ; Professional lighting,
- 电光源产品 ; Electric light source products,
- 城市亮化系统 ; Urban lighting systems,
- 照明电器配套产品 ; Lighting supporting products,
- 制造与测试设备等。 Manufacturing and testing equipment, etc.

参展费用 | Participation Fees

• 国际标准展位 :

A : 国内企业 9800.00/展期(RMB) 3m×3m

B : 国外企业 3200.00/展期(USD) 3m×3m

每个标准展位包括 (包括 : 三面白色壁板、中(英)文楣牌制作、铝合金洽谈桌一张、折椅二张、地毯满铺、展位照明、220V/1电源插座一个、废纸篓一个。)

注 : 双开口展位两个起订 , 在7月1日后预定展位将加收20%的展位费用。

• 室内光地 :

A : 国内企业 1000(RMB)/平方米

B : 国外企业 320(USD)/平方米

注 : (最少36平方米起租) “光地” 只提供参展空间 , 不包括展架、展具、地毯、电源等。

本届展会特设协办单位 , 预知详情请向组委会索取资料。

• International Standard Booth:

For domestic enterprises: RMB 9800/Expo, 3m*3m

For overseas enterprise: USD 3200/Expo, 3m*3m

Each standard booth consists of 3-sided white wallboards, Chinese& English fascia board, 1 consultation desk, 2 folding chairs, fully-floored carpet, booth lighting system, 1 power socket 220V/5A, and a waste basket .
Note: Standard booths with 2 facades are booked for two, and it will be charged 20% of the booth fee after July 1st.

• Indoor Raw Space:

For domestic enterprises: RMB 1000/Sq.m.

For overseas enterprises: USD 320/sq.m.

Note: The raw space(minimum 36 sq.m.) only supplies a show space excluding power supply, lights, carpet, and other things.

Co-organizers will be specially set up for this exhibition. Please contact the organizing committee for more information.

参展程序

Exhibition Process

1

按要求填好“参展回执表”并传真至展会主办单位。

Fill in the "Application Form" and fax it to the organizer committee.

2

参展的所有费用分两种方式支付：一期支付即合同签署或展位确认后3天内支付所有费用；二期支付即合同签署或展位确认后三天内支付总金额的全款的50%，余额在展览会开幕前30天付清。

Booth fees for exhibitions can be paid in two ways: the first phase of the payment is to pay all fees within 3 days after the contract is signed or the booth is confirmed, the second phase payment is to pay 50% of the total payment within three days after the contract is signed or the booth is confirmed, and the balance is paid 30 days before the exhibition opens.

3

在确认展台后，主办单位将向参展公司寄发《参展商手册》，手册包括展馆介绍、展品运输、展台设计搭建、住宿安排、物品租用等有关信息。参展商必须按要求填好手册中的有关表格，并于截止日期前交回主办单位。

After confirming the booth, the organizer will issue the "Exhibitor Manual" to exhibitors, which includes the information about the transportation of exhibits, the design and construction of the exhibition stand, the arrangement of travel and accommodation, and the rental of articles. Exhibitors must fill in the relevant forms in the manual as required and mail to the organizer committee before the deadline.

4

展位分配按“先预订交费，后落实确认”的原则。

The principle of booth allocation is "first book and pay, then confirm".

预定展位

Booth Reservation

请立即预订“Yiwu Lighting Fair 2021”展位，越早预留位置越佳，争取最大曝光率，领先竞争对手，开拓无限商机。如预订展位或了解更多信息，请发电子邮件至 info@ywfair.cn 或通过以下联络方法，预订展位。

Please book the booth of Yiwu Lighting Fair 2021. The sooner you reserve, the better position you will get. The show can help you to increase exposure rate, stay ahead of the competitor, and open up unique business opportunities. To reserve the booth or learn more information, please contact:

E-mail: info@ywfair.cn

Tel: 0579-83152889 13335918229