

2021东莞国际工业自动化及机器人展览会

Dongguan International Industrial Automation and Robotics Exhibition 2021



2021.11.11-14

广东现代国际展览中心 Date: Nov 11-14th, 2021

Venue: Guangdong Modern International Exhibition Center

承办单位

北京中展世信国际展览服务有限公司 Beijing CE-ShiXin International Exhibition Service co., Ltd



东莞作为“世界工厂”影响遍布全球，改革开放成就了东莞的产业集聚，形成以电子、机械、纺织、服装、五金、家具、造纸、玩具、化工等为特色的产业体系和完整的产业链。“一个小时内，就能在东莞采购原材料，组装完成一部电脑”“东莞塞车，全球缺货”，这两句被社会各界广为流传的话。广东省九大支柱产业总产值为30879.09亿元，其中东莞有8大支柱，包括通信设备，计算机及其他电子制造业，电气机械及仪器仪表制造业，纺织服装鞋帽制造业，造纸及纸制品业，家具制造业，玩具制造业，食品饮料制造业和化工制品制造业。占广东总产值的43%，东莞市制造业占广东省总产业的36%。广东省的行业发展的重心已从汽车制造业逐步向3C电子制造业转移。

展会介绍

Exhibition Introduced

As a world factory", Dongguan has a global influence. The reform and opening up has made Dongguan's industrial agglomeration, forming an industrial system and a complete industrial chain featuring electronics, machinery textiles clothing, hardware, furniture, paper, toys, and chemicals. "In an hour, you can purchase raw materials in Dongguan assemble a computer, ""Dongguan traffic jam, global out of stock", these two words have been widely circulated in the community. The total output value of the nine pillar industries in Guangdong Province is 308 799 billion yuan, of which Dongguan has 8 pillars, including

computer and other electronics manufacturing, electrical machinery and instrumentation manufacturing textile and apparel footwear manufacturing, paper and paper products Industry, furniture manufacturing, toy manufacturing food and beverage manufacturing and chemical manufacturing It accounts for 43% of Guangdong's total industrial output value, and Dongguan's manufacturing industry accounts for 36% of Guangdong's total industry. The focus of industry development in Guangdong Province has gradually shifted from the automobile manufacturing industry to the 3C electronics manufacturing industry.

展出范围

Exhibition Scope

工业自动化

SMT表面贴装技术、非标自动化生产线、全自动包装机、自动贴标机、激光打标机、3D打印、自动点胶机、自动绕线机、各种自动化生产线、检测设备、仪器仪表及测试测量技术、智能工厂整体解决方案、电子零部件及辅助设备等。

Industrial Automation

SMT、Non-standard Automatic Production Line、Full-automatic Packing Machine、Automatic Labeling Machine、Laser Marking Machine、3D Printing、Automatic Dispenser、Automatic winding machine、Various Automatic Production Lines、Testing Equipment、Instrument、Test and Measurement Technology、Intelligent Factory Overall Solution、Electronic Parts and Accessory Equipment、etc

智能控制系统

控制系统、MES系统、PLC、SCADA、传感器和执行器、行星减速机、伺服电机、连接器、人机界面、运动伺服、机箱机柜、嵌入式系统、工业电源、电力电工、连接器、线缆、电气设备、过程和能源自动化系统等

Intelligent Control System

Control System、MES System、PLC、SCADA、Sensor and Actuator、Planetary Reducer、Servo Motor、Connector、Interface、Motion Servo、Case and Cabinet、Embedded System、Industrial Power Supply、Electrical Power、Connector、Cable、Electrical Equipment、Process and Energy Automation System、etc

机械传动技术

直线运动系统、电气传动、齿轮传动、链传动、带传动、传动

IMechanical power transmission Technology

Linear Movement System、Electrical Power Transmission、Gears、Chain Transmission、Belt Transmission、Fasteners、Various Mechanical Equipment and Instrumentation、etc

智能装备及工业机器人

电子智能装备、人工智能、激光自动化设备、智能装配与传输设备、智能仓储系统、汽车制造解决方案、工业机器人整机、移动机器人、机器人系统集成、机器视觉、机械手、减速器、相关装置及零部件等。

Intelligent Equipment and Industrial Robots

Electronic Intelligent Equipment、Artificial Intelligence、Laser Automation Equipment、Intelligent Assembly and Transmission Equipment、Intelligent Storage System、Automotive Manufacturing Solutions、Industrial Robot Machine、AGV、Robot System Integration、Machine Vision、Manipulator、Reducer、Related Devices and Components、etc

工业物联网

工业通讯、物联网、大数据/云计算、工业以太网、工控机、通讯、网络和现场总线系统、组装及搬运系统、线性定位系统、工业自动化信技术及软件、信息安全等

Industrial Internet of Things

Industrial Communication、Internet of Things、Big Data/Cloud Computing、Industrial Ethernet、IPC、Communication、Network and Fieldbus Systems、Assembly and Handling System、Automatic Linear Positioning System、Industrial Automation Information Technology and Software、Information Security、etc

流体传动技术

液压技术、气动技术、密封技术、流体传动及元件等

Fluid Power Technology

Hydraulics、Pneumatics、Sealing Technology、Fluid Power Transmission and Components、etc

SIA | 中国智能工厂展 - 全国布局

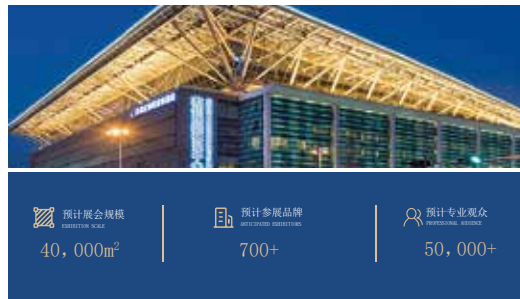
SIA上海智能工厂展

2021.3.4-6 国家会展中心（上海虹桥）



SIA苏州智能工厂展

2021.3.17-20 苏州国际博览中心



SIA天津智能工厂展

2021.9.8-11 国家会展中心（天津）



SIA东莞智能工厂展

2021.11.11-14 广东现代国际展览中心



全方位推广宣传，为客户创造最佳参展效益

All-round promotion and publicity to create the best benefits for exhibitors

为客户创造价值

Create value for exhibitors



300坐席智能客服中心，专职客服顾问实施用户需求精准对接：
smart customer service center of 300 seats, the implementation of user demand docking.



高速公路、机场、高铁、工业园区等区域定向覆盖：

highway, airport, high-speed rail, industrial parks and other regional coverage;



数字化精准媒体渠道，实现精准人群覆盖。

digital precision media channels to achieve accurate crowd coverage;
搜索引擎/百度、神马、360..... 新媒体/新浪、腾讯、微信、头条.....



高速路线下广告宣传

Highway Billboards

展前在上海、苏州、天津、东莞等地高速路航线，
户外广告牌、路牌等媒体线下广告集中宣传，获
取制造行业精准专业观众



快递广告

Express Advertising

展前针对专业观众快递参观门票，同时提
供机享500-4999现金优惠，并提供免费
咖啡畅饮服务，促进参展商现场成交。

Previous Well-known Exhibitors,
They Have Insisted On choosing SIA



部分重点采购商，
高质量专业观众云集
Some Key Visitors,
High-Quality Professional Visitors Gather

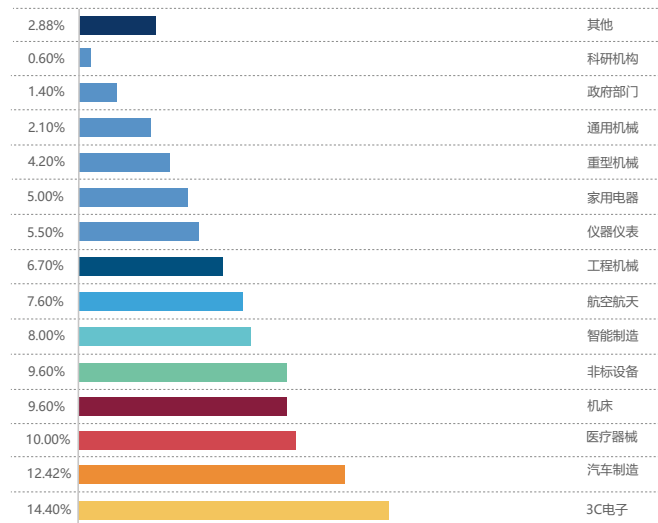


Purposes of participation

- ▶ 寻找新合作伙伴/客户 Find new partners/clients
- ▶ 维护/巩固现有客户 Enhance corporate brand/products/popularity
- ▶ 发布新产品/服务 Release new products/services
- ▶ 提升企业品牌/产品/知名度 Maintain/consolidate existing customers
- ▶ 与政府部门取得联系 Get in touch with government departments
- ▶ 扩展销售渠道/收集市场信息 Expand sales channels/collect market information

国内观众行业分布分析

Analysis of domestic audience industry distribution



优势展位，先定先得，更多专业市场增值服务，
助您参展效果事半功倍！

Advantage booths, first come first served.
More professional value-added services will help you get twice the result with half the effort!

展位价格 Booth Cost



标准展位：(9平米起租双开加收百分之10开口费)

价格：9,200 元/9 ㎡

包含：地毯、2盏射灯、1张咨询桌、2把折椅、1个垃圾桶、1个插座

Standard Booth (Minimum 9 sqm)

Fee: RMB 9,200/9 ㎡

Contain: Carpet, 2 Spotlights, 1 Square, 2 Folding chairs, 1 Trash can, 1 Socket



豪华展位 (双开口12平米起租):

价格：18,800 元/12 ㎡

包含：地毯、2盏射灯、1张咨询桌、1张玻璃圆桌、4把折椅、
1个垃圾桶、1个插座

Deluxe Standard Booth (Minimum 12 sqm)

Fee: RMB 18,800/12 ㎡

Contain: Carpet, 2 Spotlights, 1 Square desk, 1 Glass round table,
4 Folding chairs, 1 Trash can, 1 Socket



室内光地 (36平米起租)：

价格：980 元/ ㎡

注：仅提供参展空间

Indoor Raw Space (Minimum 36 sqm)

Fee: RMB 980元/ ㎡

Note:Space Only

期待您的加入

WELCOME TO JOIN IN



联系我们 /Contact Us

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