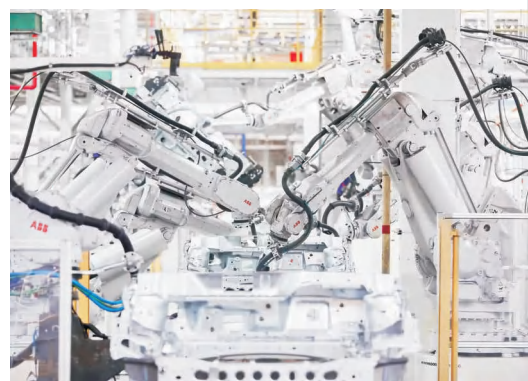
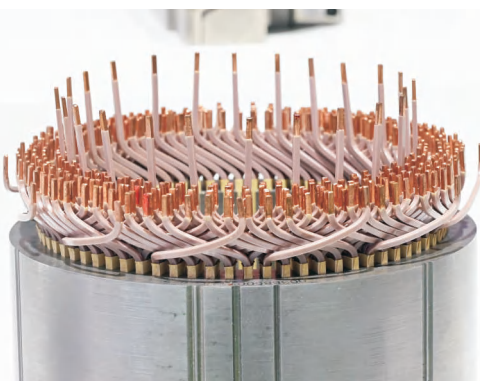
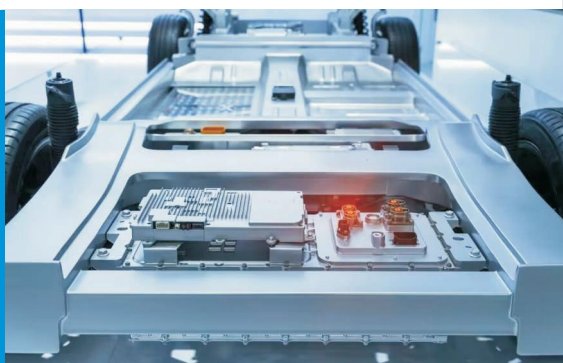




新能源汽车工程领域盛会

Leading exhibition for EV manufacturing

www.evmade-expo.com



招展书 Brochure

2025年11月20-22日
November 20-22, 2025

广州保利世贸博览馆

Guangzhou Poly World Trade Center Exhibition Hall in China

战略合作单位
Strategic Partner

广东省大湾区新能源汽车产业技术创新联盟
Great Bay Area New Energy Automobile Technology Association

主办单位: Organizer:

- 中国汽车工程研究院
China Automotive Engineering Research Institute
- 广东省汽车工程学会
Society of Automotive Engineers of Guangdong
- 广西汽车工程学会
Society of Automotive Engineers of Guangxi
- 福建省汽车工程学会
Society of Automotive Engineers of Fujian

- 江西省汽车工程学会
Society of Automotive Engineers of Jiangxi
- 湖北省汽车工程学会
Society of Automotive Engineers of Hubei
- 广州嘉实沃森展览有限公司
Guangzhou JS Watson Exhibition Co., Ltd
- 武汉嘉实沃森展览有限公司
Wuhan JS Watson Exhibition Co., Ltd

支持单位: Supporters:

- 中国汽车工业协会
China Association of Automobile Manufacturers (CAAM)
- 广东省智能网联汽车创新中心
Guangdong Intelligent Connected Vehicle Innovation Center
- 美国汽车工程师协会
SAE International
- 中国汽车技术研究中心
China Automotive Technology & Research Center



展会介绍: 随着汽车产业的不断变革, 全球汽车制造商都在积极布局智能电动汽车领域, 推动汽车产业的转型升级, 以动力总成 (电机、电控、电池) 为代表的零部件制造到新能源汽车车身压铸、焊接与装配都发生了改变, 一方面给制造装备企业带来挑战, 另外一方面给行业带来巨大的机会。AUTO TECH 华南展组委会迎合市场机遇, 联合广东省汽车工程学会、中国汽车工程研究院、广西汽车工程学会等单位共同主办的 AUTO TECH 2025 第五届广州国际新能源汽车产业智能制造技术展览会, 将于2025年11月20-22日在广州保利世贸博览馆举办。本次展会以华南新能源汽车产业为基础, 辐射亚洲, 重点展示新能源汽车锂电池、驱动电机、电控等三电系统部件制造、EV部件注塑技术、线束加工、视觉检测、车身焊接、装配自动化与拧紧、智能工厂等新技术和新装备, 同时组委会将邀请诸如广汽埃安新能源、比亚迪、特斯拉、小鹏、日产、丰田、本田、大众、理想、蔚来、吉利、长安、长城、零跑汽车、宁德时代、弗迪动力、弗迪科技、中创新航、欣旺达、孚能科技、亿纬锂能、尼得科、电装、住友电工等新能源汽车主机厂以及零部件制造商汇聚广州, 参观展会。

2025 第五届广州国际新能源汽车产业智能制造技术展览会以“能源绿色化, 制造低碳化”为主题, 划分为新能源汽车的锂电池、电机、电控、线束加工、视觉检测、注塑技术、车身焊接与装配自动化等智能制造技术专题展, 为新能源行业嘉宾奉献一场豪华的视觉盛宴。华南以比亚迪、广汽、小鹏汽车、一汽大众、日产、丰田、本田、宁德时代等为“链主”, 聚集了新材料、动力电池、整车等上下游产业链, 正全力构筑世界级新能源汽车产业集群, 期待与您相约2025年11月的广州新能源汽车产业制造技术盛会。

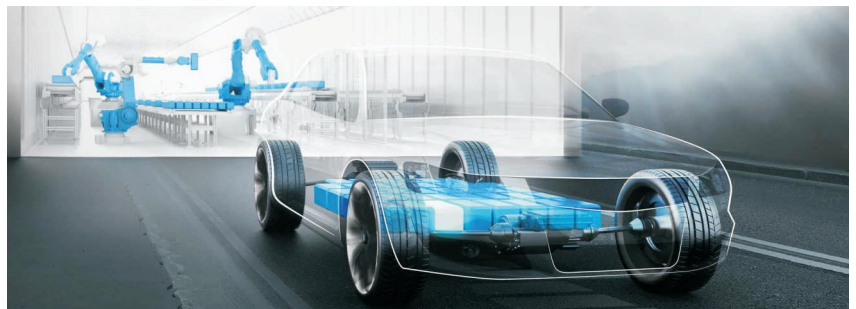
Join Peers at the Leading Meeting Place for the Advanced Battery and E-Mobility Engineering.

AUTO TECH 2025—the 5th China Guangzhou New Energy Vehicle Intelligent Manufacturing Expo will be held at the Guangzhou Poly World Trade Expo Center from November 20-22, 2025. It mainly showcase the latest technologies and equipments for the manufacture of new energy vehicle bodies, batteries, electric drive systems, wiring harnesses and other components. Meanwhile, the organizer will utilize the rich industry resources to invite new energy vehicle industry players to attend the show, such as GAC, Nissan, Toyota, Honda, BYD, Tesla, Xiaopeng, Dongfeng, SAIC, Geely, GM, Mercedes-Benz, BMW, Volkswagen, NIO, BorgWarner, Panasonic, SK On, Samsung SDI, CATL, Nidec ect.

Guangdong was China's leading automobile manufacturer for the sixth year in a row in 2023, churning out about 17 percent of the country's cars in general – and a whopping 27 percent of its new energy vehicles (NEVs). The show venue Guangzhou is the capital and largest city of Guangdong province in southern China.

→ 展品范围 EXHIBITS SCOPE

- ◆ 新能源汽车驱动及扁线电机智造装备
New energy vehicle drive and flat wire motor intelligent manufacturing equipment
- ◆ 新能源汽车动力电池智造装备
New energy vehicle power battery intelligent manufacturing equipment
- ◆ 新能源汽车电控系统及线束加工设备
New energy vehicle electronic control system and wire harness processing equipment
- ◆ 新能源汽车焊接技术与设备
New energy vehicle welding technology and equipment
- ◆ 新能源汽车装配自动化装备
New energy vehicle assembly automation equipment
- ◆ 新能源汽车制造机器视觉与质量检测技术设备
New energy vehicle manufacturing machines and quality inspection technology equipment
- ◆ 新能源汽车涂装、总装及智能产线物流
New energy vehicle painting, final assembly and intelligent production line logistics
- ◆ 新能源汽车用胶粘剂与涂胶工程装备
Adhesives and coating engineering equipment for new energy vehicles





→ 展会优势 Exhibition Advantages

- ※ **准确的市场定位**——立足华南汽车产业集群市场，辐射亚洲，聚焦汽车智能化与电动化技术革命，展示新装备、新技术
Accurate market positioning: focusing on automotive OEM technology R & D, based in South China - the bridgehead for China's automotive electrification and intelligence, radiating to the Asian market
- ※ **优质的专业观众**——20,000+ 来自于新能源汽车主机厂、汽车研究院以及一级汽车零部件供应商参观采购 80% 的参观者为企业决策人
High quality visitors: 20,000+ from China and Asia's EV automakers & Tier 1s, 80% are decision makers
- ※ **展会分主题展示**——3万平展示面积，主题鲜明，分区明显，方便展商和观众商务洽谈，节省沟通成本
AUTO TECH consist of 8 themed shows: 30,000 m² exhibition area, with clear themes and distinct divisions, convenient for business negotiations between exhibitors and visitors, saving communication costs
- ※ **高水平的同期会议**——超过20场专业的汽车技术会议，汇聚行业大咖，深度解读市场和技术
Top level concurrent conferences: More than 20 side conferences will gather industry leaders to share ideals
- ※ **增值服务**——200+ 国内外行业媒体深度推广，产业链全面融合，拓宽企业合作领域，实现品牌 多元化扩张
Valueadded Service: 200+ Media coverage home and abroad Comprehensive & in-depth publicity

→ 专业观众群体 WHO WILL VISIT





我们北汽工厂主要生产中高端自主品牌轿车、SUV、MPV和北汽新能源汽车；收到组委会的邀请后，我们组织冲压、焊装、涂装、总装、采购等部门的同事过来参观；新能源汽车在政策和市场双轮驱动下蓬勃发展，来广州保利世贸博览馆看这个展非常适合，一些新的设备和技术让人耳目一新，展品比较丰富，和很多汽车同行进行交流很有意义，感谢主办方组织这样优秀的展会，我们会推荐给我们的同事和供应商来参加。

Our Guangzhou factory produces BAIC's own brand SUVs, MPVs new energy vehicles. After receiving the invitation from the organizing committee, we organized colleagues from the sheet metal, welding, painting, final assembly, purchasing and other departments to visit AUTO TECH show. It is very meaningful to come to PWTEC to visit the show. Some new equipment and technologies here are refreshing. The exhibition exhibits are very rich. Excellent exhibition! we will recommend our colleagues and suppliers to attend it.

刘阳，团委书记，北汽广州

Liu Yang, Assistant to General Manager, BAIC Guangzhou factory

2024 展会数据 SHOW FIGURES

- 20,000 平米展示面积
square meters exhibition area
- 408 家展商数来自 26 个国家和地区
exhibitors from countries/regions
- 18,960 名专业观众
professional visitors & buyers

博众精工受邀参加 AUTO TECH 广州国际新能源汽车产业智能制造技术展，主要展示的是新能源扁线电机定子生产线，现场，博众精工首次采用VR技术，观众除了可以通过线体模型以及电机样品了解产线以外，还可以通过VR技术，更加直观的了解扁线电机的整个生产工艺流程。现场我们的展品受到了比亚迪弗迪动力、广汽、广丰、广汽零部件、广本、小鹏等客户的一致好评。

BOZHON Precision was invited to participate in the AUTO TECH China Guangzhou EV Industry Intelligent Manufacturing Technology Expo. We brought EV flat wire motor stator production line to show. and we used VR technology to help audiences learn about the production line through samples, and intuitively understand the entire production process of flat wire motors. We met a lot of customers at the show such as BYD, GAC, Guangfeng, GAC Parts, GAC HONDA, and Xiaopeng motor.

钱云侠，品牌部经理，博众精工科技股份有限公司
Mr. Zhouyun, brand manager, BOZHON Precision Industry Technology Co. Ltd

2024 展商评价 WHAT OUR EXHIBITORS SAID ABOUT THE SHOW



91%

展商对广州新能源汽车制造展表示满意
were very satisfied with Auto Tech China (Guangzhou)

82%

展商表示将参加下一届广州新能源汽车制造展
would participate in Auto Tech China (Guangzhou) again in 2025

98%

展商将向朋友和同事推荐广州新能源汽车制造展
would recommend exhibiting at Auto Tech China (Guangzhou)

展会同期活动 CONCURRENT CONFERENCES

※ 新能源汽车自动化装配与拧紧国际论坛
International Forum on Automated Assembly and Screwing of New Energy Vehicles

※ 新能源汽车轻量化工程及焊接技术论坛
New Energy Vehicle Lightweight Engineering and Welding Technology Forum

※ 电动汽车&动力电池技术国际论坛
International Forum on Electric Vehicle and Power Battery Technology

※ 新能源汽车电池模组与PACK创新论坛
New Energy Vehicle Battery Module and PACK Innovation Forum

※ 扁线电机智能制造发展论坛
Hairpin Motors Intelligent Manufacturing Development Forum

※ 新能源汽车线束加工技术高峰论坛
New Energy Vehicle Wiring Harness Processing Technology Summit Forum





参展费用 EXHIBITION FEE

展位类型 Booth type	展位规格 Specification	国内企业 Domestic	境外企业 Overseas
标准展位/展期 Shell scheme booth	9m ²	RMB 14800元/个	USD 2600/个
	18m ²	RMB 29600元/个	USD 5200/个
光地/展期 Row space	36m ² 起租	RMB 1300元/m ²	USD 260/m ²

注：标准展位双开口展位加收10%的展位费

Please note: 10% more fee shall be added for booths with two openings



AUTO TECH 2025 华南展组委会



Watson Exhibition

J&S 沃森展览

联系人：李先生

手机：86-132 6539 6437 (同微信)

邮箱：lilin@jswatsonexpo.com

广州办公室地址：广州市海珠区新港东路海城东街10号琶洲会展创意园A栋5层

武汉办公室地址：武汉市汉阳区四新北路111号绿地国博财富中心A座2710室

展会网站：www.evmade-expo.com



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